

Social Media Ideas

- ▶ Blog posts
- ▶ A day at work
- ▶ Feature a new project
- ▶ Behind the scenes posts
- ▶ Project's progress
- ▶ "How-to" image or video
- ▶ DIY expert tip
- ▶ Spot a problem
- ▶ Share industry trivia
- ▶ Community Involvement
- ▶ A sprinkle of industry humor
- ▶ Local community happenings
- ▶ Unusual national holidays
- ▶ For the love food
- ▶ Share an infographic
- ▶ Publish a poll
- ▶ Use images – canva.com
- ▶ Share hacks or secrets
- ▶ Introduce team members
- ▶ Share new Google reviews
- ▶ Post Job listings
- ▶ Industry news
- ▶ Repurposed testimonial
- ▶ Caption this – funny pic
- ▶ Awards & certifications
- ▶ Your industry in history
- ▶ Answer an FAQ
- ▶ Share a milestone
- ▶ Workplace safety
- ▶ Link to industry resources
- ▶ How stuff works
- ▶ Helpful tips
- ▶ Latest industry news
- ▶ Reshare articles/posts from industry publications
- ▶ Sneak peek of a new product or service
- ▶ Use trending hashtags
#WisdomWednesday
#MotivationalMonday
#TechThursday
- ▶ Inspirational Quotes



Michelle Dettlaff
407-491-5214

www.design4dot.com